ORDER

Orders

Order / Rev:	**717217**		
Alt Order #:	06341627		
Product Desc:	FLAKE FOR SENATE		
Estimate:	C30N06		**KPNX**
Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Smart Media Group Inc/ POL**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	814 King Street	Billing Cycle:	WEEKLY
	Alexandria, VA 22314	Agency Commission:	15%

Advertiser

Name:	**Flake/R/Senate**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US Senate	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	145	$79,875.00	$67,893.75
11/05/12	11/11/12	43	$30,200.00	$25,670.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	188	$110,075.00	$93,563.75	641.90
Totals	188	$110,075.00	$93,563.75	641.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KPNX	11/02/12	11/02/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	- - - - F - -	:30	1	$75.00	P-3	1.80 NM	1	$75.00
AZ MIDDAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - F - -	1	$75.00	1.80							
2	KPNX	11/02/12	11/02/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	- - - - F - -	:30	1	$1,300.00	P-2	9.30 NM	1	$1,300.00
12 NEWS @ 10P														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - F - -	1	$1,300.00	9.30							
3	KPNX	11/02/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	- - - - F - -	:30	1	$650.00	P-2	4.30 NM	1	$650.00
TONIGHT SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - F - -	1	$650.00	4.30							
4	KPNX	11/02/12	11/02/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	- - - - F - -	:30	1	$175.00	P-2	2.50 NM	1	$175.00
MILLONAIRE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - F - -	1	$175.00	2.50							
5	KPNX	11/02/12	11/02/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	- - - - F - -	:30	1	$225.00	P-2	2.50 NM	1	$225.00
NOON NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - F - -	1	$225.00	2.50							

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KPNX	11/02/12	11/02/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	$350.00	P-3	2.10	NM	1	$350.00
ELLEN															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$350.00	2.10									
7	KPNX	11/02/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	----F--	:30	1	$600.00	P-2	3.70	NM	1	$600.00
12 NEWS @ 6P															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$600.00	3.70									
8	KPNX	11/02/12	11/02/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	$700.00	P-2	3.50	NM	1	$700.00
EXTRA															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$700.00	3.50									
9	KPNX	11/02/12	11/02/12	Fri Prime A Whitney/ Community	CM	658-8p	----F--	:30	1	$1,200.00	P-3	9.20	NM	1	$1,200.00
GRIMM															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$1,200.00	9.20									
10	KPNX	11/02/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	1	$500.00	P-2	1.80	NM	1	$500.00
TODAY SHOW															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$500.00	1.80									
11	KPNX	11/02/12	11/02/12	Fri Prime C Dateline	CM	9-10p	----F--	:30	1	$2,500.00	P-2	12.70	NM	1	$2,500.00
DATELINE															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	----F--	1	$2,500.00	12.70									
12	KPNX	11/05/12	11/05/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	M------	:30	1	$75.00	P-3	1.80	NM	1	$75.00
AZ MIDDAY															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$75.00	1.80									
13	KPNX	11/05/12	11/05/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M------	:30	1	$1,300.00	P-2	9.30	NM	1	$1,300.00
12 NEWS @ 10P															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$1,300.00	9.30									
14	KPNX	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	M------	:30	1	$650.00	P-2	4.30	NM	1	$650.00
TONIGHT SHOW															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$650.00	4.30									
15	KPNX	11/05/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	M------	:30	1	$175.00	P-2	1.90	NM	1	$175.00
TODAY SHOW 3															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$175.00	1.90									
16	KPNX	11/05/12	11/05/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	M------	:30	1	$175.00	P-2	2.50	NM	1	$175.00
MILLONAIRE															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$175.00	2.50									
17	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	M------	:30	1	$225.00	P-2	2.50	NM	1	$225.00
NOON NEWS															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	M------	1	$225.00	2.50									
18	KPNX	11/05/12	11/05/12		CM	3-4p	M------	:30	1	$350.00	P-3	2.10	NM	1	$350.00

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 3-4p Ellen										
ELLEN														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $350.00	Rating 2.10							
19	KPNX	11/05/12	11/05/12	M-F 4-5p 12 News EVB	CM	4-5p	M------	:30	1	$300.00	P-2	1.70 NM	1	$300.00
12 NEWS VALLEY														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $300.00	Rating 1.70							
20	KPNX	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M------	:30	1	$450.00	P-2	2.70 NM	1	$450.00
12 NEWS @ 5P														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $450.00	Rating 2.70							
21	KPNX	11/05/12	11/05/12	NBC Nightly News NBC Nightly News	CM	Various	M------	:30	1	$1,000.00	P-3	4.60 NM	1	$1,000.00
NIGHTLY NEWS														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $1,000.00	Rating 4.60							
22	KPNX	11/05/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	M------	:30	1	$600.00	P-2	3.70 NM	1	$600.00
12 NEWS @ 6P														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $600.00	Rating 3.70							
23	KPNX	11/05/12	11/05/12	M-F 630-7p Extra	CM	630-7p	M------	:30	1	$700.00	P-2	3.50 NM	1	$700.00
EXTRA														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $700.00	Rating 3.50							
24	KPNX	11/05/12	11/05/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	M------	:30	1	$500.00	P-2	1.80 NM	1	$500.00
TODAY SHOW														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $500.00	Rating 1.80							
25	KPNX	11/05/12	11/05/12	Mon Prime Other The Voice	CM	Various	M------	:30	1	$4,500.00	P-3	13.00 NM	1	$4,500.00
VOICE														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $4,500.00	Rating 13.00							
26	KPNX	11/05/12	11/05/12	Mon Prime C Revolution	CM	9-10p	M------	:30	1	$2,500.00	P-3	10.70 NM	1	$2,500.00
REVOLUTION														
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $2,500.00	Rating 10.70							
27	KPNX	11/03/12	11/03/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	$1,300.00	P-2	9.30 NM	1	$1,300.00
12 NEWS @ 10P														
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $1,300.00	Rating 9.30							
28	KPNX	11/03/12	11/03/12	Chris Matthews Chris Matthews	CM	Various	-----S-	:30	1	$350.00	P-3	1.70 NM	1	$350.00
CHRIS MATTHEWS														
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $350.00	Rating 1.70							
29	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	$400.00	P-2	4.30 NM	1	$400.00
12 NEWS SAT														
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $400.00	Rating 4.30							
30	KPNX	11/03/12	11/03/12		CM	Saturday Today	-----S-	:30	1	$250.00	P-2	1.50 NM	1	$250.00

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				SAT TDY NBC Today Show										
SAT TODAY														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $250.00	Rating 1.50								
31	KPNX	11/03/12	11/03/12	Saturday Morning News 12 News Sat Today	CM	Various	-----S-	:30	1	$250.00	P-2	2.90 NM	1	$250.00
12 NEWS SAT														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $250.00	Rating 2.90								
32	KPNX	11/04/12	11/04/12	Su 10 pm News Su 10pm News	CM	10-1035p	------S	:30	1	$1,300.00	P-2	9.30 NM	1	$1,300.00
12 NEWS @ 10P														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $1,300.00	Rating 9.30								
33	KPNX	11/04/12	11/04/12	1035pm - Sports Tonight Sports Tonight	CM	1035-1105p	------S	:30	1	$350.00	P-3	8.80 NM	1	$350.00
SPORTS TONIGHT														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $350.00	Rating 8.80								
34	KPNX	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	5-9a	------S	:30	1	$250.00	P-2	1.40 NM	1	$250.00
SUNDAY TODAY														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $250.00	Rating 1.40								
35	KPNX	11/04/12	11/04/12	Sun 8-10a 12 News Sun Today	CM	Various	------S	:30	1	$250.00	P-2	5.00 NM	1	$250.00
12 NEWS SUNDAY														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $250.00	Rating 5.00								
36	KPNX	11/01/12	11/01/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	---T---	:30	1	$75.00	P-3	1.80 NM	1	$75.00
AZ MIDDAY														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $75.00	Rating 1.80								
37	KPNX	11/01/12	11/01/12	Tonight Show Tonight Show	CM	1035-1135p	---T---	:30	1	$650.00	P-2	4.30 NM	1	$650.00
TONIGHT SHOW														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $650.00	Rating 4.30								
38	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	---T---	:30	1	$175.00	P-2	1.90 NM	1	$175.00
TODAY SHOW 3														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $175.00	Rating 1.90								
39	KPNX	11/01/12	11/01/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	---T---	:30	1	$225.00	P-2	2.50 NM	1	$225.00
NOON NEWS														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $225.00	Rating 2.50								
40	KPNX	11/01/12	11/01/12	M-F 3-4p Ellen	CM	3-4p	---T---	:30	1	$350.00	P-3	2.10 NM	1	$350.00
ELLEN														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $350.00	Rating 2.10								
41	KPNX	11/01/12	11/01/12	M-F 4-5p 12 News EVB	CM	4-5p	---T---	:30	1	$300.00	P-2	1.70 NM	1	$300.00
12 NEWS VALLEY														
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $300.00	Rating 1.70								
42	KPNX	11/01/12	11/01/12		CM	5-530p	---T---	:30	1	$450.00	P-2	2.70 NM	1	$450.00

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 5-530p M-F 5-530p										
12 NEWS @ 5P														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$450.00	2.70							
43	KPNX	11/01/12	11/01/12	NBC Nightly News NBC Nightly News	CM	Various	- - - T - - -	:30	1	$1,000.00	P-3	4.60 NM	1	$1,000.00
NIGHTLY NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$1,000.00	4.60							
44	KPNX	11/01/12	11/01/12	M-F 630-7p Extra	CM	630-7p	- - - T - - -	:30	1	$700.00	P-2	3.50 NM	1	$700.00
EXTRA														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$700.00	3.50							
45	KPNX	11/01/12	11/01/12	Thu Prime A 30 Rock/Up All Night	CM	7-8p	- - - T - - -	:30	1	$1,600.00	P-2	7.30 NM	1	$1,600.00
30 ROCK/UP NIGHT														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$1,600.00	7.30							
46	KPNX	11/01/12	11/01/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- - - T - - -	:30	1	$500.00	P-2	1.80 NM	1	$500.00
TODAY SHOW														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$500.00	1.80							
47	KPNX	11/01/12	11/01/12	Thu Prime C Rock Center with Bri	CM	9-10p	- - - T - - -	:30	1	$3,000.00	P-3	10.50 NM	1	$3,000.00
ROCK CENTER														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- - - T - - -	1	$3,000.00	10.50							
48	KPNX	10/30/12	10/30/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	- T - - - - -	:30	1	$1,300.00	P-2	9.30 NM	1	$1,300.00
12 NEWS @ 10P														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$1,300.00	9.30							
49	KPNX	10/30/12	11/06/12	M-F 11a-12p Today Show III	CM	11a-12p	- T - - - - -	:30	1	$175.00	P-2	1.90 NM	2	$350.00
TODAY SHOW 3														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$175.00	1.90							
Week: 11/05/12		11/11/12		- T - - - - -	1	$175.00	1.90							
50	KPNX	10/30/12	10/30/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	- T - - - - -	:30	1	$175.00	P-2	2.50 NM	1	$175.00
MILLONAIRE														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$175.00	2.50							
51	KPNX	10/30/12	10/30/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	- T - - - - -	:30	1	$225.00	P-2	2.50 NM	1	$225.00
NOON NEWS														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$225.00	2.50							
52	KPNX	10/30/12	10/30/12	M-F 4-5p 12 News EVB	CM	4-5p	- T - - - - -	:30	1	$300.00	P-2	1.70 NM	1	$300.00
12 NEWS VALLEY														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$300.00	1.70							
53	KPNX	10/30/12	10/30/12	M-F 5-530p M-F 5-530p	CM	5-530p	- T - - - - -	:30	1	$450.00	P-2	2.70 NM	1	$450.00
12 NEWS @ 5P														
Start Date		End Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12		11/04/12		- T - - - - -	1	$450.00	2.70							

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	KPNX	10/30/12	10/30/12	NBC Nightly News NBC Nightly News	CM	Various	-T-----	:30	1	$1,000.00	P-3	4.60	NM	1	$1,000.00
NIGHTLY NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-T-----	1	$1,000.00	4.60								
55	KPNX	10/30/12	10/30/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	$600.00	P-2	3.70	NM	1	$600.00
12 NEWS @ 6P															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-T-----	1	$600.00	3.70								
56	KPNX	10/30/12	10/30/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	$700.00	P-2	3.50	NM	1	$700.00
EXTRA															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-T-----	1	$700.00	3.50								
57	KPNX	10/30/12	11/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	2	$500.00	P-2	1.80	NM	3	$1,500.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-T-----	1	$500.00	1.80								
		Week: 11/05/12	11/11/12	-T-----	2	$500.00	1.80								
58	KPNX	10/31/12	10/31/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	--W----	:30	1	$75.00	P-3	1.80	NM	1	$75.00
AZ MIDDAY															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$75.00	1.80								
59	KPNX	10/31/12	10/31/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	$1,300.00	P-2	9.30	NM	1	$1,300.00
12 NEWS @ 10P															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$1,300.00	9.30								
60	KPNX	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	$650.00	P-2	4.30	NM	1	$650.00
TONIGHT SHOW															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$650.00	4.30								
61	KPNX	10/31/12	10/31/12	M-F 11a-12p Today Show III	CM	11a-12p	--W----	:30	1	$175.00	P-2	1.90	NM	1	$175.00
TODAY SHOW 3															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$175.00	1.90								
62	KPNX	10/31/12	10/31/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	--W----	:30	1	$175.00	P-2	2.50	NM	1	$175.00
MILLONAIRE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$175.00	2.50								
63	KPNX	10/31/12	10/31/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	$350.00	P-3	2.10	NM	1	$350.00
ELLEN															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$350.00	2.10								
64	KPNX	10/31/12	10/31/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	$300.00	P-2	1.70	NM	1	$300.00
12 NEWS VALLEY															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$300.00	1.70								
65	KPNX	10/31/12	10/31/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	$450.00	P-2	2.70	NM	1	$450.00
12 NEWS @ 5P															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	--W----	1	$450.00	2.70								

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65	KPNX	10/31/12	10/31/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	$450.00	P-2	2.70	NM	1	$450.00
	12 NEWS @ 5P														
66	KPNX	10/31/12	10/31/12	NBC Nightly News NBC Nightly News	CM	Various	--W----	:30	1	$1,000.00	P-3	4.60	NM	1	$1,000.00
	NIGHTLY NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$1,000.00	4.60								
67	KPNX	10/31/12	10/31/12	M-F 6-630p 12 News 6pm	CM	6-630p	--W----	:30	1	$600.00	P-2	3.70	NM	1	$600.00
	12 NEWS @ 6P														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$600.00	3.70								
68	KPNX	10/31/12	10/31/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	$700.00	P-2	3.50	NM	1	$700.00
	EXTRA														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$700.00	3.50								
69	KPNX	10/31/12	10/31/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	--W----	:30	1	$500.00	P-2	1.80	NM	1	$500.00
	TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$500.00	1.80								
70	KPNX	10/31/12	10/31/12	Wed Prime B Law & Order: SVU	CM	8-9p	--W----	:30	1	$2,500.00	P-3	11.20	NM	1	$2,500.00
	L&O SVU														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$2,500.00	11.20								
N71	KPNX	11/02/12	11/02/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	----F--	:30	1	$75.00	P-2	1.80	NM	1	$75.00
	AZ MIDDAY-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	1	$75.00	1.80								
N72	KPNX	11/02/12	11/02/12	M-F 10-11a Kelly	CM	10-11a	----F--	:30	2	$225.00	P-3	2.00	NM	2	$450.00
	add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	2	$225.00	2.00								
N73	KPNX	11/02/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	$650.00	P-2	4.30	NM	1	$650.00
	add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	1	$650.00	4.30								
N74	KPNX	11/02/12	11/02/12	M-F 11a-12p Today Show III	CM	11a-12p	----F--	:30	2	$175.00	P-3	1.90	NM	2	$350.00
	add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	2	$175.00	1.90								
N75	KPNX	11/02/12	11/02/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	$350.00	P-3	2.10	NM	1	$350.00
	add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	1	$350.00	2.10								
N76	KPNX	11/02/12	11/02/12	M-F 4-5p 12 News EVB	CM	4-5p	----F--	:30	2	$300.00	P-3	1.70	NM	2	$600.00
	add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	----F--	2	$300.00	1.70								
N77	KPNX	11/02/12	11/02/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	$135.00	P-3	0.50	NM	1	$135.00
	add														

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N77	KPNX	11/02/12	11/02/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	$135.00	P-3	0.50 NM	1	$135.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	1	$135.00	0.50								
N78	KPNX	11/02/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	$450.00	P-3	2.70 NM	1	$450.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	1	$450.00	2.70								
N79	KPNX	11/02/12	11/02/12	M-F 530-6a 12 News Today	CM	530-6a	----F--	:30	1	$165.00	P-3	0.60 NM	1	$165.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	1	$165.00	0.60								
N80	KPNX	11/02/12	11/02/12	NBC Nightly News NBC Nightly News	CM	Various	----F--	:30	1	$1,000.00	P-3	4.60 NM	1	$1,000.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	1	$1,000.00	4.60								
N81	KPNX	11/02/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	3	$500.00	P-2	1.80 NM	3	$1,500.00
TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	3	$500.00	1.80								
N82	KPNX	11/02/12	11/02/12	Fri Prime B Grimm	CM	8-9p	----F--	:30	1	$2,500.00	P-2	11.10 NM	1	$2,500.00
TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	1	$2,500.00	11.10								
N83	KPNX	11/02/12	11/02/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	----F--	:30	2	$350.00	P-2	1.60 NM	2	$700.00
TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	----F--	2	$350.00	1.60								
N84	KPNX	11/05/12	11/05/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	M------	:30	1	$75.00	P-2	1.80 NM	1	$75.00
AZ MIDDAY-add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	1	$75.00	1.80								
N85	KPNX	11/05/12	11/05/12	M-F 10-11a Kelly	CM	10-11a	M------	:30	2	$225.00	P-3	2.00 NM	2	$450.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	2	$225.00	2.00								
N86	KPNX	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035-1135p	M------	:30	1	$650.00	P-2	4.30 NM	1	$650.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	1	$650.00	4.30								
N87	KPNX	11/05/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	M------	:30	1	$175.00	P-3	1.90 NM	1	$175.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	1	$175.00	1.90								
N88	KPNX	11/05/12	11/05/12	M-F 3-4p Ellen	CM	3-4p	M------	:30	1	$350.00	P-3	2.10 NM	1	$350.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	11/05/12	11/11/12	M------	1	$350.00	2.10								
N89	KPNX	11/05/12	11/05/12		CM	4-5p	M------	:30	1	$300.00	P-3	1.70 NM	1	$300.00

Order / Rev:	717217	Advertiser:	Flake/R/Senate
Alt Order #:	06341627	Product Desc:	FLAKE FOR SENATE
Flight Dates:	10/30/12 - 11/06/12	Estimate:	C30N06

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 4-5p 12 News EVB										
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	1	$300.00	1.70							
N90	KPNX	11/05/12	11/05/12	M-F 5-530a 12 News Today	CM	5-530a	M------	:30	1	$135.00	P-3	0.50 NM	1	$135.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	1	$135.00	0.50							
N91	KPNX	11/05/12	11/05/12	M-F 530-6a 12 News Today	CM	530-6a	M------	:30	1	$165.00	P-3	0.60 NM	1	$165.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	1	$165.00	0.60							
N92	KPNX	11/05/12	11/05/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	M------	:30	3	$500.00	P-2	1.80 NM	3	$1,500.00
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	3	$500.00	1.80							
N93	KPNX	11/05/12	11/05/12	Mon Prime Other The Voice	CM	Various	M------	:30	1	$5,500.00	P-3	13.00 NM	1	$5,500.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	1	$5,500.00	13.00							
N94	KPNX	11/05/12	11/05/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	M------	:30	2	$350.00	P-2	1.60 NM	2	$700.00
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	2	$350.00	1.60							
N95	KPNX	11/05/12	11/05/12	Mon Prime C Revolution	CM	9-10p	M------	:30	1	$3,000.00	P-3	10.70 NM	1	$3,000.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	11/05/12	11/11/12	M------	1	$3,000.00	10.70							
N96	KPNX	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	3	$1,200.00	P-3	7.20 NM	3	$3,600.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	-----S-	3	$1,200.00	7.20							
N97	KPNX	11/03/12	11/03/12	NBC Nightly News NBC Nightly News	CM	Various	-----S-	:30	1	$1,000.00	P-3	4.60 NM	1	$1,000.00
NIGHTLY NEWS-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	-----S-	1	$1,000.00	4.60							
N98	KPNX	11/03/12	11/03/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	$400.00	P-3	4.30 NM	1	$400.00
12 NEWS SAT-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	-----S-	1	$400.00	4.30							
N99	KPNX	11/03/12	11/03/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	3	$250.00	P-2	1.50 NM	3	$750.00
SAT TODAY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	-----S-	3	$250.00	1.50							
N100	KPNX	11/03/12	11/03/12	Sat Prime A Sat Prime A	CM	7-8p	-----S-	:30	1	$700.00	P-3	10.50 NM	1	$700.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	10/29/12	11/04/12	-----S-	1	$700.00	10.50							
N101	KPNX	11/03/12	11/03/12		CM	Various	-----S-	:30	3	$300.00	P-2	2.90 NM	3	$900.00

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Saturday Morning News 12 News Sat Today										
12 NEWS SAT-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - S -	3	$300.00	2.90							
N102	KPNX	11/03/12	11/03/12	Sat Prime B Chicago Fire	CM	8-9p	- - - - - S -	:30	2	$800.00	P-2	13.00 NM	2	$1,600.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - S -	2	$800.00	13.00							
N103	KPNX	11/03/12	11/03/12	Sat Prime C Law & Order: SVU	CM	9-10p	- - - - - S -	:30	1	$1,000.00	P-2	14.00 NM	1	$1,000.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - S -	1	$1,000.00	14.00							
N104	KPNX	11/04/12	11/04/12	1105pm-1205xm 1105p Extra (Sun)	CM	1105pm-1205xm	- - - - - - S	:30	1	$125.00	P-3	3.50 NM	1	$125.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - - S	1	$125.00	3.50							
N105	KPNX	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	5-9a	- - - - - - S	:30	1	$250.00	P-2	1.40 NM	1	$250.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - - S	1	$250.00	1.40							
N106	KPNX	11/04/12	11/04/12	Sun 8-10a 12 News Sun Today	CM	Various	- - - - - - S	:30	3	$250.00	P-2	0.00 NM	3	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - - - - S	3	$250.00	0.00							
N107	KPNX	11/01/12	11/01/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	- - - T - - -	:30	1	$75.00	P-2	1.80 NM	1	$75.00
AZ MIDDAY-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	1	$75.00	1.80							
N108	KPNX	11/01/12	11/01/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	- - - T - - -	:30	1	$1,400.00	P-2	9.30 NM	1	$1,400.00
12 NEWS @ 10P														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	1	$1,400.00	9.30							
N109	KPNX	11/01/12	11/01/12	M-F 10-11a Kelly	CM	10-11a	- - - T - - -	:30	2	$225.00	P-3	2.00 NM	2	$450.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	2	$225.00	2.00							
N110	KPNX	11/01/12	11/01/12	Tonight Show Tonight Show	CM	1035-1135p	- - - T - - -	:30	1	$650.00	P-2	4.30 NM	1	$650.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	1	$650.00	4.30							
N111	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	- - - T - - -	:30	1	$175.00	P-3	1.90 NM	1	$175.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	1	$175.00	1.90							
N112	KPNX	11/01/12	11/01/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	- - - T - - -	:30	1	$175.00	P-3	2.50 NM	1	$175.00
MILLONAIRE-add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	- - - T - - -	1	$175.00	2.50							
N113	KPNX	11/01/12	11/01/12	M-F 3-4p Ellen	CM	3-4p	- - - T - - -	:30	1	$350.00	P-3	2.10 NM	1	$350.00

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N114	KPNX	11/01/12	11/01/12	M-F 4-5p 12 News EVB	CM	4-5p	- - - T - - -	:30	1	$300.00	P-3	1.70 NM	1	$300.00
N115	KPNX	11/01/12	11/01/12	M-F 5-530a 12 News Today	CM	5-530a	- - - T - - -	:30	1	$135.00	P-3	0.50 NM	1	$135.00
N116	KPNX	11/01/12	11/01/12	M-F 530-6a 12 News Today	CM	530-6a	- - - T - - -	:30	1	$165.00	P-3	0.60 NM	1	$165.00
N117	KPNX	11/01/12	11/01/12	M-F 6-630p 12 News 6pm	CM	6-630p	- - - T - - -	:30	1	$600.00	P-2	3.70 NM	1	$600.00
N118	KPNX	11/01/12	11/01/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	- - - T - - -	:30	3	$500.00	P-2	1.80 NM	3	$1,500.00
N119	KPNX	11/01/12	11/01/12	Thu Prime B Office/Parks & Rec	CM	8-9p	- - - T - - -	:30	1	$3,500.00	P-3	11.00 NM	1	$3,500.00
N120	KPNX	11/01/12	11/01/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	- - - T - - -	:30	2	$300.00	P-2	1.60 NM	2	$600.00
N121	KPNX	10/30/12	10/30/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	- T - - - - -	:30	2	$75.00	P-2	1.80 NM	2	$150.00
N122	KPNX	10/30/12	11/06/12	M-F 10-11a Kelly	CM	10-11a	- T - - - - -	:30	2	$225.00	P-3	2.00 NM	4	$900.00
N123	KPNX	10/30/12	10/30/12	Tonight Show Tonight Show	CM	1035-1135p	- T - - - - -	:30	2	$650.00	P-2	4.30 NM	2	$1,300.00
N124	KPNX	10/30/12	11/06/12	M-F 11a-12p Today Show III	CM	11a-12p	- T - - - - -	:30	1	$175.00	P-3	1.90 NM	2	$350.00
N125	KPNX	10/30/12	10/30/12		CM	3-4p	- T - - - - -	:30	2	$350.00	P-3	2.10 NM	2	$700.00

add

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	- - - T - - -	1	$350.00	2.10
Week:	10/29/12	11/04/12	- - - T - - -	1	$300.00	1.70
Week:	10/29/12	11/04/12	- - - T - - -	1	$135.00	0.50
Week:	10/29/12	11/04/12	- - - T - - -	1	$165.00	0.60
Week:	10/29/12	11/04/12	- - - T - - -	1	$600.00	3.70
Week:	10/29/12	11/04/12	- - - T - - -	3	$500.00	1.80
Week:	10/29/12	11/04/12	- - - T - - -	1	$3,500.00	11.00
Week:	10/29/12	11/04/12	- - - T - - -	2	$300.00	1.60
Week:	10/29/12	11/04/12	- T - - - - -	2	$75.00	1.80
Week:	10/29/12	11/04/12	- T - - - - -	2	$225.00	2.00
Week:	11/05/12	11/11/12	- T - - - - -	2	$225.00	2.00
Week:	10/29/12	11/04/12	- T - - - - -	2	$650.00	4.30
Week:	10/29/12	11/04/12	- T - - - - -	1	$175.00	1.90
Week:	11/05/12	11/11/12	- T - - - - -	1	$175.00	1.90

12 NEWS @ 6P

TODAY SHOW

TODAY SHOW

AZ MIDDAY-add

Order / Rev: 717217 Advertiser: Flake/R/Senate
Alt Order #: 06341627 Product Desc: FLAKE FOR SENATE **KPNX**
Flight Dates: 10/30/12 - 11/06/12 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 3-4p Ellen										
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	2	$350.00	2.10								
N126	KPNX	10/30/12	10/30/12	M-F 4-5p 12 News EVB	CM	4-5p	-T-----	:30	1	$300.00	P-3	1.70 NM	1	$300.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	1	$300.00	1.70								
N127	KPNX	10/30/12	11/06/12	M-F 5-530a 12 News Today	CM	5-530a	-T-----	:30	1	$135.00	P-3	0.50 NM	2	$270.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	1	$135.00	0.50								
Week:	11/05/12	11/11/12	-T-----	1	$135.00	0.50								
N128	KPNX	10/30/12	11/06/12	M-F 530-6a 12 News Today	CM	530-6a	-T-----	:30	1	$165.00	P-3	0.60 NM	2	$330.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	1	$165.00	0.60								
Week:	11/05/12	11/11/12	-T-----	1	$165.00	0.60								
N129	KPNX	10/30/12	11/06/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	3	$500.00	P-2	1.80 NM	5	$2,500.00
TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	3	$500.00	1.80								
Week:	11/05/12	11/11/12	-T-----	2	$500.00	1.80								
N130	KPNX	10/30/12	11/06/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	-T-----	:30	2	$300.00	P-2	1.60 NM	4	$1,200.00
TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	2	$300.00	1.60								
Week:	11/05/12	11/11/12	-T-----	2	$300.00	1.60								
N131	KPNX	10/30/12	10/30/12	Tue Prime C Parenthood	CM	9-10p	-T-----	:30	1	$3,500.00	P-2	19.40 NM	1	$3,500.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	-T-----	1	$3,500.00	19.40								
N132	KPNX	10/31/12	10/31/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	--W----	:30	1	$75.00	P-2	1.80 NM	1	$75.00
AZ MIDDAY-add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--W----	1	$75.00	1.80								
N133	KPNX	10/31/12	10/31/12	M-F 10-11a Kelly	CM	10-11a	--W----	:30	2	$225.00	P-3	2.00 NM	2	$450.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--W----	2	$225.00	2.00								
N134	KPNX	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	$650.00	P-2	4.30 NM	1	$650.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--W----	1	$650.00	4.30								
N135	KPNX	10/31/12	10/31/12	M-F 11a-12p Today Show III	CM	11a-12p	--W----	:30	1	$175.00	P-3	1.90 NM	1	$175.00
add														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/29/12	11/04/12	--W----	1	$175.00	1.90								
N136	KPNX	10/31/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--W----	:30	1	$225.00	P-2	2.50 NM	1	$225.00
NOON NEWS														

Order / Rev:	717217	Advertiser:	Flake/R/Senate
Alt Order #:	06341627	Product Desc:	FLAKE FOR SENATE
Flight Dates:	10/30/12 - 11/06/12	Estimate:	C30N06

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N136	KPNX	10/31/12	10/31/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--W----	:30	1	$225.00	P-2	2.50 NM	1	$225.00
NOON NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	1	$225.00	2.50							
N137	KPNX	10/31/12	10/31/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	$350.00	P-3	2.10 NM	1	$350.00
ELLEN														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	1	$350.00	2.10							
N138	KPNX	10/31/12	10/31/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	$300.00	P-2	1.70 NM	1	$300.00
12 NEWS VALLEY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	1	$300.00	1.70							
N139	KPNX	10/31/12	10/31/12	M-F 5-530a 12 News Today	CM	5-530a	--W----	:30	1	$135.00	P-3	0.50 NM	1	$135.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	1	$135.00	0.50							
N140	KPNX	10/31/12	10/31/12	M-F 530-6a 12 News Today	CM	530-6a	--W----	:30	1	$165.00	P-3	0.60 NM	1	$165.00
add														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	1	$165.00	0.60							
N141	KPNX	10/31/12	10/31/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	--W----	:30	3	$500.00	P-2	1.80 NM	3	$1,500.00
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	3	$500.00	1.80							
N142	KPNX	10/31/12	10/31/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	--W----	:30	2	$300.00	P-2	1.60 NM	2	$600.00
TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:		10/29/12	11/04/12	--W----	2	$300.00	1.60							
												Totals	188	$110,075.00

*Tax 1 Note: Tax 0.5%.